



www.sea-eu.org

The European University of the Seas

Stakeholders at the heart of SEA-EU

Prof. Aldo Drago, Project Specialist for reSEArch-EU



Co-funded by the
Erasmus+ Programme
of the European Union



The European Universities' Initiative

- Puts universities & education **high on the EU's agenda**
- Gives **new momentum** to European integration & higher education & research policy at European level
- New ambition to **strengthen links between education, research and innovation**
- Builds on strength of European university system
- Could help **deepening university collaboration & strengthen strategic approach**



Picture: © Science Business

Press Esc to exit full screen



presents

European Universities Initiative

European Universities Initiative



EUROPEAN UNIVERSITIES

*A key pillar of
the European
Education Area*

41
ALLIANCES

More than 280
HIGHER EDUCATION INSTITUTIONS

Up to €5 million from Erasmus+
Up to €2 million from Horizon 2020
per alliance

27
**MEMBER STATES + Iceland, Norway,
Serbia and Turkey + United Kingdom**



The European University of the Seas

INTRO VIDEO



L-Università
ta' Malta

Co-funded by the
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European University
of the Seas

SEA-EU

Cádiz (Spain)

Bretagne Occidentale, Brest (France)

Kiel (Germany)

Gdansk (Poland)

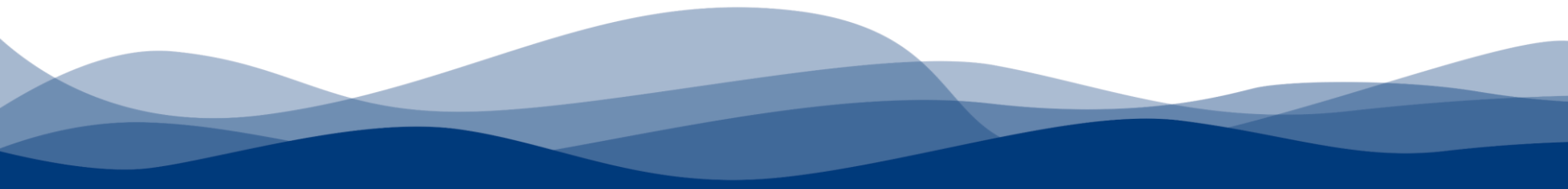
Split (Croatia)

Malta



How SEA-EU is changing the universities

- SHARING POLICIES AND RESOURCES
- PERSONALIZING PROGRAMMES
- INCREASING MOBILITY
- PROMOTING INCLUSION
- PROMOTING MULTILINGUALISM AND MULTICULTURALISM



THE SEA-EU VISION



- International, pluri-ethnic, multilingual and interdisciplinary
- Excellence in research and teaching
- To match the needs of the evolving marine and maritime sectors
- More effective ocean governance
- Achieve the sustainable development goals
- Entrepreneurial mind-set, supporting green/blue growth and sustainability.
- Promote digital technologies and open science.
- Move between disciplines, languages, countries and sectors.





SEA-EU The European University of the Seas

1,239 views • 27 Jun 2021

31 DISLIKE SHARE CLIP SAVE ...

All Recently uploaded Watched

How are we achieving this?

THE ENGINE – led by UCA - Coordinators



Main results:

Operational structures – Several working groups –
Reports – Key documents - Communications with
Stakeholders Group & Advisory Board

How are we achieving this?



THE MAPPING – led by UG



Main results:

Automatic recognition and Digital Credentials
(report, workshops, meetings) - Research
groups platform - Common research projects -
Common socio-economic activities

How are we achieving this?



THE PEOPLE – led by UBO



Main results:

Intensive Courses – Photocontest – Foodfest –
Race – Quiz - European Solidarity Corps Label -
Podcast - HRM Observatory



Observatory for
**MIGRATION &
HUMAN RIGHTS**

How are we achieving this?

THE TRAINING – led by CAU



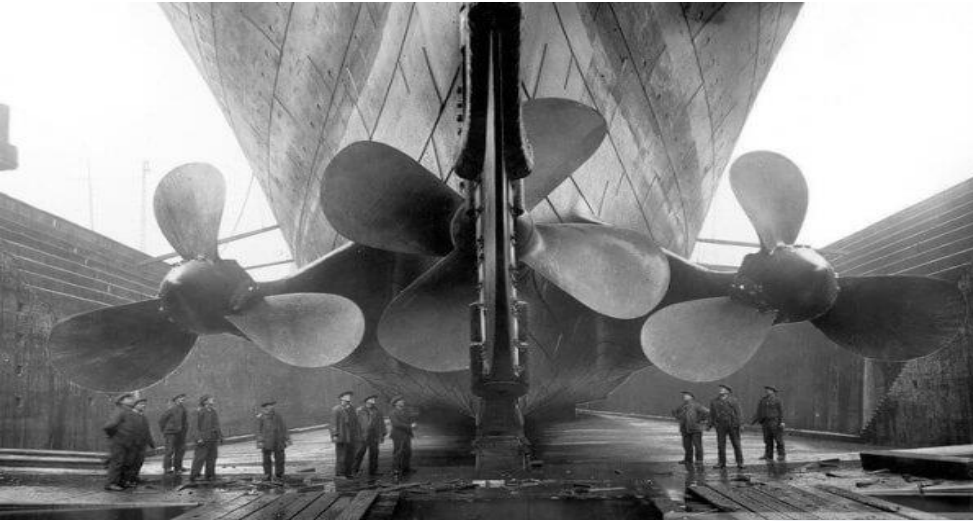
Main results:

Joint degrees in process – DigiTeachKit,
DigiCruise and VLP to be launched – MOOCS in
process

How are we achieving this?



R&I– led by UNIST



Main results:

co-creation workshop - Focus Groups -

Blue talks - International conferences - 18

new collaborative research groups -

Stakeholder Activities



Observatory for
**SUSTAINABLE
BLUE GROWTH**

How are we achieving this?



THE MEGAPHONE – led by UM



Main results:

Permanent human resources - Internal budget (1.999.952 €) - Collaboration agreements – Dissemination Strategy and actions (events, website, social networks...) - Contact with other alliances (FOREU, CEIMAR)

Our Nested Projects



Erasmus +
(European Universities)

Main objective: encourage excellence in research and teaching to gain more knowledge and a better understanding and management of the marine environment

Coordinated by: UCA (Cádiz)

Start: October 2019 (3 years)



| **DOC**

Erasmus +
(Strategic partnerships
for higher education)

Main objective: Matching
doctorate students skills
and employers needs

Coordinated by: UBO
(Brest)

Start: Sept 2020 (3 years)



| **reSEArch-EU**

H2020
(SWAFS)

Main objective: share and
develop successful practices
and cooperation models in
research and innovation

Coordinated by: UCA (Cádiz)

Start: January 2021 (3 years)

Only 284 universities of Europe participate in the programme (5% of the total).

EC would like to double this figure in the coming 5 years to **achieve 10%**, by:

- Launching **more alliances**
- Increasing the number of partners per Alliance (recommendation of **9 partners/alliance**)

95% of Universities in Europe are willing to enter an Alliance

SIX become
NINE.....



OUR FUTURE

The alliances of the first call (as SEA-EU) ends in September 2022

The European Commission (EC) wants to consolidate this programme EU

EC propose to extend the funding for a period of 4+2 years (after evaluation of results)



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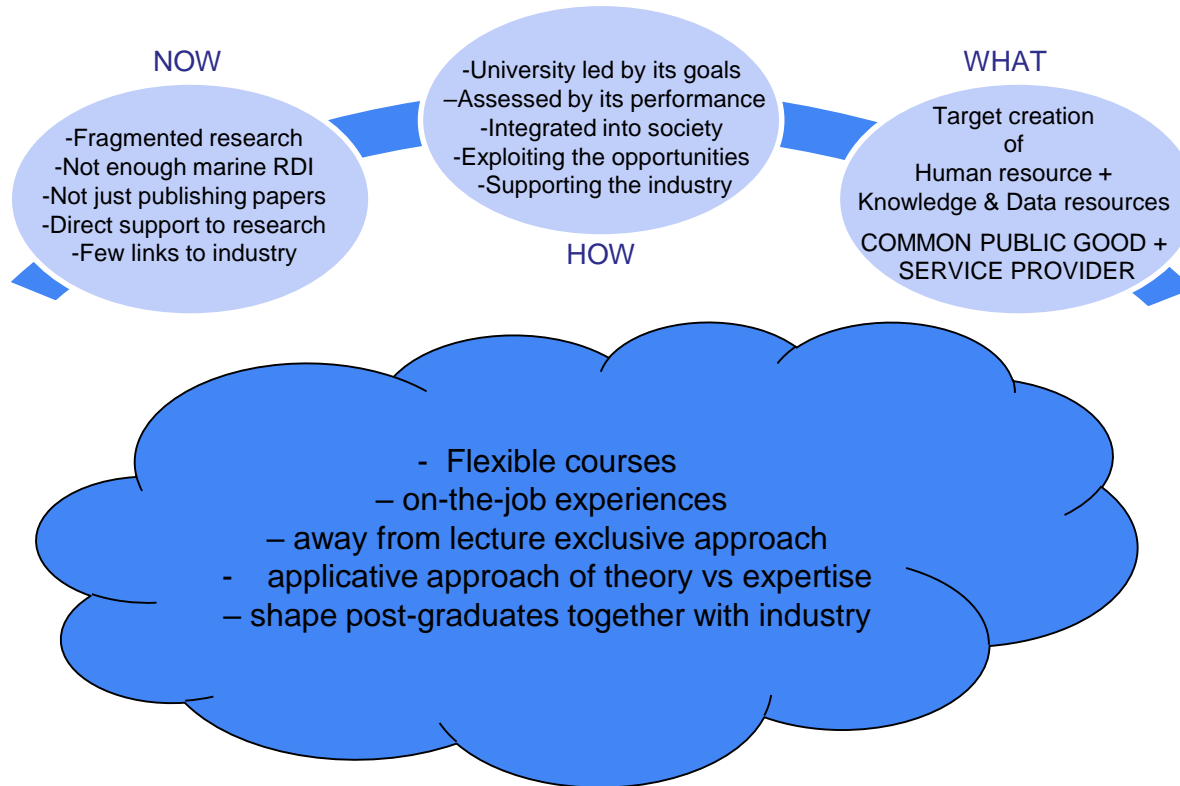
Stakeholders at the Heart of SEA-EU

Opportunities for small, medium and large
stakeholders

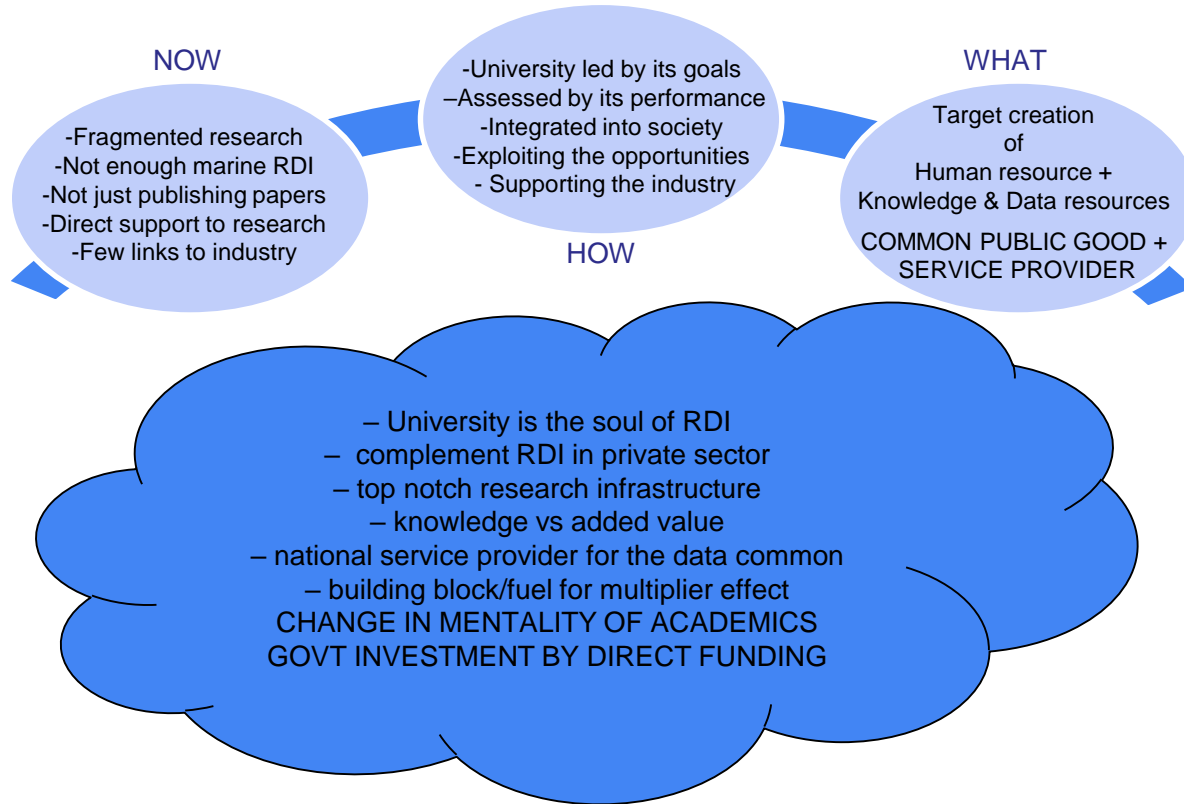
Starting locally, acting within a European
alliance



SHAPING THE UNIVERSITY OF THE FUTURE



SHAPING THE UNIVERSITY OF THE FUTURE



SHAPING THE FUTURE OF INDUSTRY

- Private sector RDI
- Incentives for business
- Incentives for RDI & ICT?
- Demand for skilled workforce
- Tap international resources
- Global markets



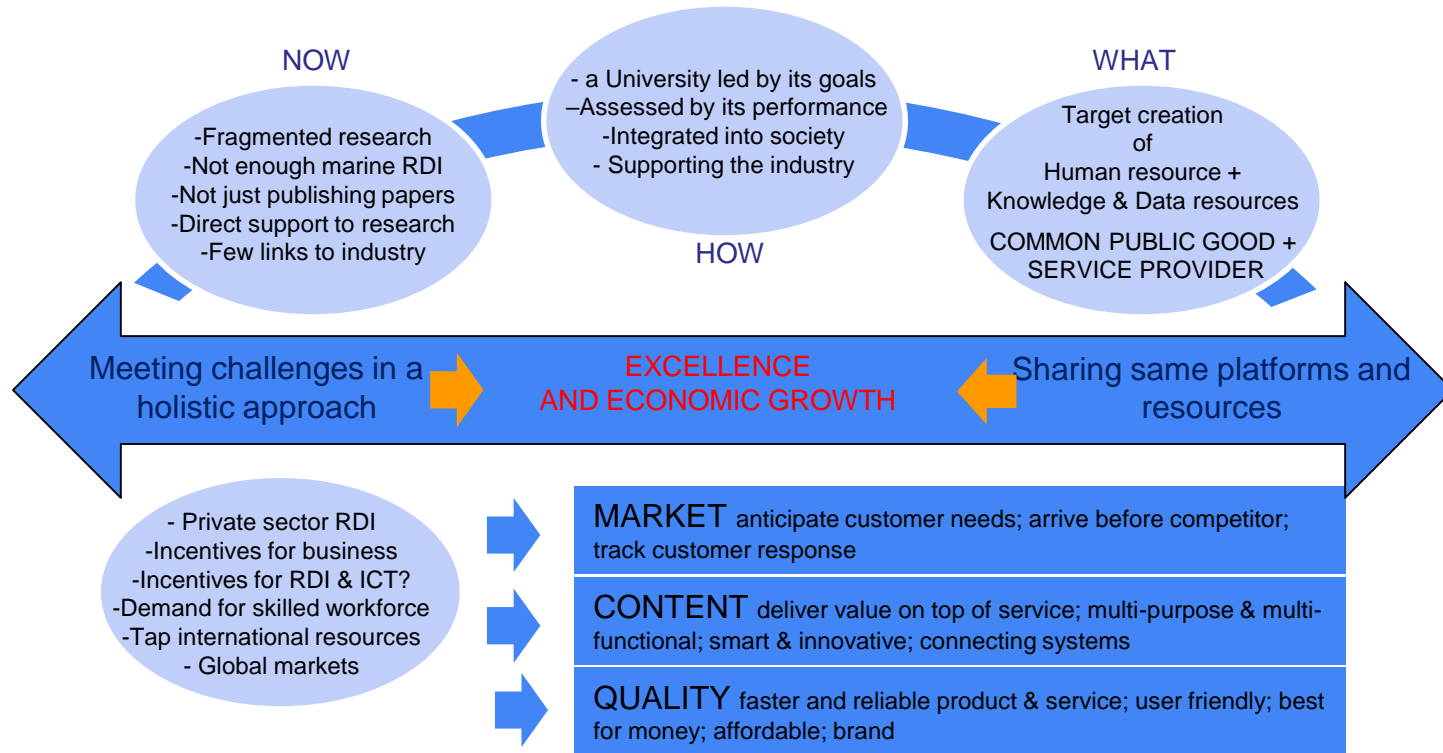
MARKET anticipate customer needs; arrive before competitor; track customer response

CONTENT deliver value on top of service; multi-purpose & multi-functional; smart & innovative; connecting systems

QUALITY faster and reliable product & service; user friendly; best for money; affordable; brand

- Avoid duplication of efforts
- Tap local knowhow where it exists
- Build synergies, create critical mass
 - Complementing efforts
- Egocentric/do it all vs networking/teaming approach
 - Looking at the larger markets
 - Focal vs broad targets
 - Grabbing opportunities

WIN-WIN APPROACH FOR ACADEMIA & INDUSTRY



Next Steps?

Academy-Industry Corporate Partnerships

Create maritime cluster and
corporate partners contributing actively to the cluster

PARTNER BENEFITS

- Targeted training and recruiting of students, graduates and alumni
 - Shaping flexible curricula & study programmes
- Cross networking across minds and practice, ideas and demand
 - Joint venturing for RDI & smart applications
 - Critical mass for excellence



<https://www.sea-eu.org>

Thank You

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